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## Wordpress Training

By [DEEP INFOTECH](#)

Course Name	Wordpress
Category	Application Programming Language
Venue	Deep Infotech
Address	497/97 Nai Basti Babuganj, Nirala Nagar Landmark: Near Ram Krishna Math Adjacent to Golden Orchid Hotel Lucknow-226020, Uttar Pradesh, India
Official URL	<a href="#">Wordpress Training</a>
Demo Classes	At Your Convenience
Training Methodology	20% Theory & 80% Practical
Course Duration	2 Month's
For Demo Class	Call - +91-983 912 0230 / 7080346777 Email ID – <a href="mailto:deepinfotech2010@gmail.com">deepinfotech2010@gmail.com</a>



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## Wordpres Training Outline

WordPress is a powerful semantic publishing platform, and it comes with a great set of features designed to make your experience as a publisher on the Internet as easy, pleasant and appealing as possible. WordPress has evolved from its humble beginnings as a blogging tool, into the multi-functional online publishing platform it is today, the admin interface has grown in complexity accordingly.

### Course Content

#### Setting Up the Local Server

- Installing XAMPP/WAMP/LAMP

#### Installing WordPress

- Creating a Database
- Installing WordPress

#### Installing Themes

- Downloading a Theme from the WordPress Dashboard
- Manually Installing a Theme
- Adding Custom Header with Theme Name, Author, etc.

#### Setting Up Your WordPress.com Account

- Creating an Account on wordpress or at your own website/localhost
- Logging Into Your Account
- Writing Your First Post with little explanation.

#### Customizing Your Account

- Personal Settings
- General Settings
- Changing Themes (How the Blog Looks)
- Widgets
- Editors

## **Writing Posts**

- Adding a Post
- Using the Visual Editor
- Adding Hyperlinks

## **Categories, Tags, & Reading/Writing Settings**

- Using Categories and Tags
- Managing Categories and Tags
- Controlling the Number of Posts That Are Displayed

## **Making Pages**

- Adding and Deleting a Page
- Pasting from Text Files
- Changing the Page Order

## **Adding and Managing Media**

- Adding a Photo
- Adding a Video
- Adding Other Content (.pdf, .doc, etc.)
- Managing Uploaded Content
- Media Settings

## **Working with Links**

- Adding Links
- Managing Links

## **Appearance Customization**

- Changing the Header Image
- Customizing the Sidebar with Widgets
- Previewing Custom Fonts

## **Using the Dashboard**

- Managing Recent Comments
- Tracking Statistics
- Customizing the Dashboard's Appearance