



# **MAGENTO COURSE CONTENT**

## **Introduction to Magento**

Magento is a feature-rich, professional open-source eCommerce solution that offers merchants complete flexibility and control over the look, content, and functionality of their online store. Features includes powerful marketing, merchandising and content management. Magento is designed for scalability and is backed by an extensive support network.

Magento is an open-source content management system for e-commerce web sites. It employs the MySQL relational database management system, the PHP programming language, and elements of the Zend Framework. It applies the conventions of object-oriented programming and model-view-controller architecture. Magento also uses the entity–attribute–value model to store data.

## **Course Content**

### **Introduction to Php**

### **Introduction to WAMP**

### **WAMP Installation**

### **Magento Installation**

- Login to the Magento Administrator
- Magento Overview
- Website store
- Website Frontend
- Magento Tools
- Maintenance
- Backups
- Security
- Magento Extensions
- Magento Website Creation
- Magento Hosting

**General introduction about Shopping cart**

**File organization in Shopping cart**

**Product cart**

**Purpose of the Shopping cart**

## **Magento Training Schedule**

**Regular Batch ( Monday to Friday), Timings : Morning & Evening shift**

**Weekend Training Batch also available on Saturday, Sunday & Holidays**

## **Student Benefits**

- Hands on Project Experience exposures in the Lab session
- Real Time case studies to practice
- Free Technical Support after Course Completion
- Back up Classes Available
- LAB Facility
- Free Wifi to learn subject
- Latest Study Material

## **Our Trainers**

- More than 10 Years of experience in PHP Technologies
- Has worked on multiple realtime PHP projects
- Strong Theoretical & Practical Knowledge

## **Our Magento Placements / Training Records in Lucknow**

- Placement Assistance
- 92% percent Placement Record

## **Course Duration : 2 months**

Mini Project : Project would be allotted to a student which has to be submitted with project documentations and reports. Viva would be conducted for the project for successfully completion of the course.

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**CONTACT US**

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